

# Wikipedia Article Microsite Notes from Mockup Review

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## Concept:

- The concept is clear, and it's immediately understandable what the website is/is about
- The design has a great strategic use of shapes, images and colors to appeal to the ideal age range and audience

## Structure/usability:

- Good use of contrast between textured backgrounds and readable text We discussed really liking the main/ home page having the circular buttons with corresponding miffys that indicate where to go
  - Would be helpful for the other pages to transition from having this to instead having a navigation bar at the top that makes it easier to get back and forth from the pages
  - Could be nice to use the miffy logo as something that appears on all the pages, or even just a miffy head/face that navigates you back home and indicates the page

## Aesthetic:

- Very aligned with the miffy aesthetic and easily readable with contrast both color and lighting wise
- The design utilizes the aesthetic very well and remembers the goal and intended audience all throughout

## Execution:

- Visually and structurally perfect execution and is heading in a great direction
- Could have more "sections" in the same page so that users don't have to navigate through an excess amount of pages and designer doesn't have to tackle an excess of pages.
  - Could also do this by combining some sections like books, videos and songs could go into one media category
- For clarity, since it's a little hard to see, when you're on a page, maybe instead of having the name of that page underlined, it changed colors or became bold like from yellow to white or something of the sort.